



University of
Pittsburgh

Dietrich School

Television and Broadcast Arts Certificate

www.FilmStudies.Pitt.edu/Undergraduate

Revised: 06/2025

Overview

The Television and Broadcast Arts Certificate will allow students to professionalize and credential themselves in a visible way by developing broad competencies in broadcast along with an understanding of critical issues in broadcast/television. In addition, students may cluster their courses in a variety of ways to allow critical and practical development in specific areas, whether in front of, behind or in support of the camera.

Students will complete the course of study to attain competency in key broadcast areas as well as the application of critical concepts to their broadcast practices in the area in which they have self-selected to concentrate. Students will have an opportunity to display their work in the spring term and participate in professional workshops, including interactive sessions with industry professionals. These materials will constitute part of an online resumé or reel highlighting a students' experiences, skills, and interests while developing professional credentials.

The certificate program requires 18 credits, described as follows. At least nine of the credits must be taken at the 1000-level or above.

Required courses

All of the following courses are required for the certificate.

COMMRC 0320 Mass Communication Processes
ENGFLM 1752 / FMST 1508 Television Analysis
FMST 1885 Broadcasting

Elective courses

Select three courses from the following list. No more than two elective courses may be from the same department.

COMMRC 0520 Public Speaking
COMMRC 0575 Introduction to Radio Production
COMMRC 1105 Television and Society
COMMRC 1114 Freedom of Speech & Press
COMMRC 1121 History of Mass Media
COMMRC 1122 Media Criticism
COMMRC 1126 Consumer Culture
COMMRC 1186 Media Law
ENGCOMP 0420 Writing for the Public
ENGCOMP 1410 Advanced Research and Documentary Writing
ENGFLM 0355 / FMST 0100 Visual Literacy or
ENGFLM 0401 / FMST 0130 Introduction to Visual Culture
ENGFLM 0585/ FMST 0790 Technologies of the Body
ENGFLM 0591/ FMST 0591 Producing Social Media
ENGFLM 1529/ FMST 1529 Televisual Horror
ENGFLM 1683 / FMST 1540 Keeping it Real: Documentary
Film and Nonfiction
ENGWRT 0610 Intro to Journalism
ENGWRT 0710 Introduction to Audio Storytelling
ENGWRT 1330 Intermediate Nonfiction
ENGWRT 1360 The Art of the Interview
ENGWRT 1393 Sports Writing
ENGWRT 1490 Listening to Narrative Audio
ENGWRT 1750 Senior Seminar in Nonfiction
FMST 0800 Filmmaking 1
FMST 0835 Audio Production

FMST 1740 Making the Documentary
FMST 1855 Directing Motion Pictures
FMST 1870 Acting for the Camera
FMST 1875 Sound for Motion Pictures
FMST 1886 Broadcast 2
FMST 1890 Business of Broadcast
FMST 1892 On-Air Performance Broadcasting
FMST 1893 Human Interest Stories for Broadcast
FMST 1898 Television News Practicum: Pitt to the Point
FMST 1899 The Front Bench

Grade Requirements

A minimum letter grade of C is required in each course that counts toward the certificate.

Satisfactory/No Credit Option

There is no limit to the number of courses that may be taken on the S/NC basis for this certificate.