Public and Professional Writing Certificate

www.Composition.Pitt.edu
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Overview
Writing plays a crucial role in the lives of people after they leave college as they work, volunteer, attend professional schools, and advocate for themselves and others. The Public and Professional Writing (PPW) Certificate focuses on writing that serves professional goals or the public interest (or both). We invite students from across the University to focus on writing as a way to develop the critical writing, learning, and thinking skills necessary to all sectors of American professional life—private, nonprofit, and government.

Students who know that they will write extensively as professionals in law, medicine, the sciences, social work, public policy, international relations, business, or other fields are good candidates for the PPW Certificate, as are students who are interested in advocacy and activism. Students contemplating graduate work should also find the course of study leading to the PPW Certificate useful. The courses will allow students to work on significant writing projects in a range of venues. Students who have finished the Certificate should have a compelling portfolio of work that they can show to prospective employers.

The certificate program requires 18 credits, described as follows. Satisfactory completion of the certificate satisfies the Dietrich School of Arts and Sciences requirement of a related area.

Requirements for the Public and Professional Writing Certificate

Writing course; choose one of the following courses
ENG CMP 0400 Written Professional Communication
ENG CMP 0410 Writing for the Legal Professions
ENG CMP 0420 Writing for the Public

Electives; choose five of the following courses
Students must take at least two 1000-level courses from the following list. The remaining courses may be at the 400-, 500-, 600-, or 1000-level.
ENG CMP 0510 Narratives of the Workplace
ENG CMP 0515 Persuasive Writing in Advertising
ENG CMP 0520 Integrating Writing and Design
ENG CMP 0530 Writing for the Sciences
ENG CMP 0535 Writing in the Health Science Professions
ENG CMP 0550 Topics in Public and Professional Writing
ENG CMP 0560 Writing Arguments
ENG CMP 0600 Introduction to Technical Writing
ENG CMP 0610 Composing Digital Media
ENG CMP 0641 Writing for Change
ENG CMP 1100 Language of Business & Industry
ENG CMP 1101 Language of Science and Technology
ENG CMP 1102 Language of Medicine
ENG CMP 1103 Public Relations Writing
ENG CMP 1104 Creative Corporate Writing
ENG CMP 1111 Professional Writing in Global Contexts
ENG CMP 1112 Professional Uses of Social Media
ENG CMP 1151 Professional Editing in Context
ENG CMP 1250 Advanced Topics in Public and Professional Writing
ENG CMP 1400 Grant Writing
ENG CMP 1410 Advanced Research and Documentary Writing
ENG CMP 1900 Internship: Public and Professional Writing
ENG CMP 1902 Independent Study in PPW
ENG CMP 1903 Service-Learning Seminar in PPW
ENG CMP 1910 Bridge Seminar

Grade Requirements
A minimum GPA of 2.0 is required in each course that counts toward the certificate.

Satisfactory/No Credit Option
There is no limit to the number of courses that can be taken on the S/NC basis for this certificate.

For more information
Visit the certificate’s Web page at www.Composition.Pitt.edu/Undergraduate/Public-And-Professional-Writing for more details. Questions about the certificate can be addressed to the director, Jean Grace (JGrace@pitt.edu).