



University of
Pittsburgh

Dietrich School

Television and Broadcast Arts Certificate

www.FilmStudies.Pitt.edu/Undergraduate

Revised: 08/2025

Overview

The Television and Broadcast Arts Certificate will allow students to professionalize and credential themselves in a visible way by developing broad competencies in broadcast along with an understanding of critical issues in broadcast/television. In addition, students may cluster their courses in a variety of ways to allow critical and practical development in specific areas, whether in front of, behind or in support of the camera.

Students will complete the course of study to attain competency in key broadcast areas as well as the application of critical concepts to their broadcast practices in the area in which they have self-selected to concentrate. Students will have an opportunity to display their work in the spring term and participate in professional workshops, including interactive sessions with industry professionals. These materials will constitute part of an online resumé or reel highlighting a students' experiences, skills, and interests while developing professional credentials.

The certificate program requires 18 credits, described as follows. At least nine of the credits must be taken at the 1000-level or above.

Required courses

All of the following courses are required for the certificate.

COMMRC 0320 Mass Communication Processes

ENGFLM 1752 / FMST 1508 Television Analysis

FMST 1885 Broadcasting

Elective courses

Select three courses from the following list. No more than two elective courses may be from the same department.

COMMRC 0520 Public Speaking

COMMRC 0575 Introduction to Radio Production

COMMRC 1105 Television and Society

COMMRC 1114 Freedom of Speech & Press

COMMRC 1121 History of Mass Media

COMMRC 1122 Media Criticism

COMMRC 1126 Consumer Culture

COMMRC 1186 Media Law

ENGCOMP 0420 Writing for the Public

ENGCOMP 1410 Advanced Research and Documentary Writing

ENGFLM 0355 / FMST 0100 Visual Literacy or

ENGFLM 0401 / FMST 0130 Introduction to Visual Culture

ENGFLM 0585/ FMST 0790 Technologies of the Body

ENGFLM 0591/ FMST 0591 Storyboarding

ENGFLM 0860 Producing Social Media

ENGFLM 1529/ FMST 1529 Televisual Horror

ENGFLM 1683 / FMST 1540 Keeping it Real: Documentary

Film and Nonfiction

ENGWRT 0610 Intro to Journalism

ENGWRT 0710 Introduction to Audio Storytelling

ENGWRT 1330 Intermediate Nonfiction

ENGWRT 1360 The Art of the Interview

ENGWRT 1393 Sports Writing

ENGWRT 1490 Listening to Narrative Audio

ENGWRT 1750 Senior Seminar in Nonfiction

ENGWRT 1780 Studio in Audio Documentary

FMST 0800 Filmmaking 1

FMST 0835 Audio Production

FMST 1740 Making the Documentary

FMST 1745 Advanced Documentary Production

FMST 1855 Directing Motion Pictures

FMST 1830 Experiments in 3D Animation

FMST 1866 Writing the Animation Series Pilot

FMST 1870 Acting for the Camera

FMST 1875 Sound for Motion Pictures

FMST 1884 Video Installation

FMST 1886 Broadcast 2

FMST 1890 Business of Broadcast

FMST 1892 On-Air Performance Broadcasting

FMST 1893 Human Interest Stories for Broadcast

FMST 1898 Television News Practicum: Pitt to the Point

FMST 1899 The Front Bench

Grade Requirements

A minimum letter grade of C is required in each course that counts toward the certificate.

Satisfactory/No Credit Option

There is no limit to the number of courses that may be taken on the S/NC basis for this certificate.